

Press Release

Vintage Tours expands portfolio with exclusive Classic Car Incentive Trips

Kempton, May 15, 2026 – The specialist for exclusive travel experiences with classic cars, Vintage Tours, has been offering customised incentive trips in Portugal and Spain since the beginning of the year. With this exclusive offer, the company is specifically targeting companies that want to provide their employees and business partners with unforgettable experiences at the highest level.

Incentives re-thought: experiences instead of expectations

At a time when sustainable motivation and emotional loyalty are becoming increasingly important, incentive trips are gaining in significance. It is not material incentives, but shared experiences and lasting memories that unite teams and strengthen brands.

Vintage Tours creates the ideal setting for this: A journey that seems familiar at first glance - and yet turns out to be an extraordinary experience. Instead of conventional programmes, guests experience the most fascinating regions of Portugal and Spain at the wheel of the legendary MGA Roadster - in style, decelerated and intense.

Individual road trips with character and soul

The classic car tours start in the vibrant metropolises of Porto and Lisbon - established centres for international conferences and events. From here, carefully curated routes lead through some of the most impressive landscapes on the Iberian Peninsula. Each journey is based on tried and tested itineraries that are customised to the needs and objectives of each company. The result is a customised experience that is as unique as the people who take part in it.

Five regions, countless impressions

- **Portugal Norte**

The green north of Portugal inspires with its unspoilt nature. The route leads through the Peneda-Gerês National Park, past historic cities such as Guimarães and Braga, along idyllic river valleys and through the traditional Vinho Verde region.

- **Douro Valley**

One of the most spectacular wine landscapes in Europe: terraced vineyards, baroque wineries and the UNESCO World Heritage Site Alto Douro make this region an impressive overall experience.

- **Portugal Centro**

Between the Atlantic coast and the historic interior, a region full of contrasts unfolds - with cities rich in tradition and cultural history, impressive monasteries such as Batalha or Alcobaça and a landscape characterised by olive groves and vineyards.

- **Alentejo**

Vast horizons, tranquil beauty and cultural depth characterise this region. Cities such as Évora, Elvas and Marvão tell of Roman and medieval history, while cork oak forests and olive groves characterise the landscape.

- **Extremadura**

An insider tip for explorers: winding roads lead through an impressive cultural landscape with medieval towns, castles, Roman ruins and endless expanses.

Driving culture at the highest level

The fleet of carefully maintained MGA Roadsters forms the centrepiece of every Vintage Tour. After a comprehensive briefing, both beginners and experienced classic car enthusiasts enjoy a safe and intense driving experience.

Vintage Tours takes care of the entire organisation - from transfers and exclusive accommodation to selected culinary experiences. This allows guests to concentrate fully on the essentials: travelling, discovering and sharing experiences.

Voice of the company

„Our incentive trips combine the best of both worlds: extraordinary driving experiences and authentic insights into a region that has long since become our second home. With our experience, our passion for classic cars and our strong local network, we create experiences that have an impact far beyond the trip itself - for more motivation, stronger team spirit and lasting loyalty,“ explains Matthias Haux, founder and owner of Vintage Tours.

Further information

You can find out more about the exclusive incentive and individual trips organised by Vintage Tours at: **www.vintage-tours.com**

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About Vintage Tours

Vintage Tours organises exclusive classic car tours in Portugal and neighbouring regions in Spain. We combine our passion for Portugal and classic cars with our great affinity for high-class hotels and gastronomy. With our programme, we enable classic car enthusiasts as well as lovers of exclusive tours to experience the most beautiful regions of Portugal and the Iberian Peninsula in a classic car. For this purpose, we offer our own fleet of perfectly maintained MGA Roadsters, combining driving pleasure and elegance.

With Vintage Tours, you can immerse yourself in the most beautiful landscapes and the rich culture of one of Europe's most unspoilt regions.

Many kilometres of driving go into Vintage Tours' trips, as all road trips are prepared with great attention to detail and leave nothing to be desired.

Vintage Tours - classic car tours with style.

www.vintage-tours.com



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